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## **Soybean, Corn, and Biologicals Product Manager Winnipeg, MB**

Brett-Young Seeds Limited is a privately owned and trusted seed production, distribution, sales, and marketing company with local roots since 1934 and a strong international reach. Our goal is to serve the needs of our customers by delivering world-class, differentiated products and market-leading service. Based in Winnipeg, BrettYoung has locations throughout Western Canada and Ontario.

We are currently seeking a **Soybean, Corn, and Biologicals Product Manager** in Winnipeg who has a passion for building and leading. You will work with the BrettYoung team to maintain and to further develop the product portfolios that serve the needs of our grower and retailer customers in crop inputs markets across Western Canada and the Northern Plains states of the US.

### **Role Description and Details**

Working with all stakeholders and external partners, as the Product Manager you are responsible for the business planning within relevant product categories. This includes management of traditional 4P marketing responsibilities like portfolio and product life cycle management, inventory controls, customer communications (print, digital, and social), market research, supplier relations, supply agreements, and sales/technical support. You will also work with in-house and external seed production services to produce target volumes of seed products with specific quality parameters.

### **Skills & Education**

A post-secondary education in Agriculture, Business Management/Marketing is preferred but consideration will be given to other relevant streams. Strong candidates will also have a minimum of 10 years of progressively responsible experience in sales, marketing and/or product management. You believe in collaboration, excel at building relationships, and can work effectively within a strong team environment. You are results oriented, highly organized and have strong time management skills. Cropping and agricultural industry knowledge is essential, as is the ability and willingness to travel within Canada and internationally.

In addition to the opportunity to join a team that values and celebrates everyone's contributions, BrettYoung is an organization that supports professional growth and development and offers competitive compensation including a comprehensive benefits package.

BrettYoung is an Equal Opportunity Employer.

Interested applicants are invited to apply to become a part of our team by submitting a letter of interest, salary expectations and a resume to:

Brett-Young Seeds Limited  
Box 99 St. Norbert Postal Stn.  
Winnipeg, MB R3V 1L5  
Email: [Human.Resources@brettyoung.ca](mailto:Human.Resources@brettyoung.ca)