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## Product Manager Winnipeg, MB

Brett-Young Seeds Limited is a privately owned and trusted seed production, distribution, sales, and marketing company with local roots since 1934 and a strong international reach. Our goal is to serve the needs of our customers by delivering world-class, differentiated products and market leading service. Based in Winnipeg, BrettYoung has locations throughout Western Canada and Ontario.

We are currently seeking a **Professional Turf and Reclamation (PTR) Product Manager** in Winnipeg who has a passion for building and leading. You will work with the BrettYoung team to maintain and to further develop the PTR product portfolio that serve the needs of our customers in the professional turf and reclamation industries.

### Role Description and Details

Working with internal stakeholders and external partners, the PTR Product Manager is responsible for the business planning of relevant product categories including liquid and granular fertilizers, control products, accessories, and reclamation supplies. This includes management of traditional 4P marketing responsibilities like portfolio and product life cycles, inventory controls, customer communications (print, digital and social), market research, supplier relations, supply agreements, and sales and technical support.

### Skills & Education

A post-secondary education in Business Management or Marketing is preferred but consideration to other relevant streams will be given. Strong candidates will also have a minimum of 7 years of progressively responsible experience in sales, marketing and/or product management. You believe in collaboration, excel at building relationships, and can work effectively within a strong team environment. You are results oriented, highly organized and have strong time management skills. Golf and turf industry knowledge is ideal though not compulsory. The ability to travel within Canada and the US approximately 20 – 25 days per year is required.

In addition to the opportunity to join a team that values and celebrates everyone's contributions, BrettYoung is an organization that supports professional growth and development and offers an attractive compensation package including a comprehensive benefits package.

BrettYoung is an Equal Opportunity Employer.

For more information, or to submit your resume, please reach out to Matt Erhard, Managing Partner at Summit Search Group, [Matt.Erhard@summitsearchgroup.com](mailto:Matt.Erhard@summitsearchgroup.com)