

HybriForce 2410 Alfalfa

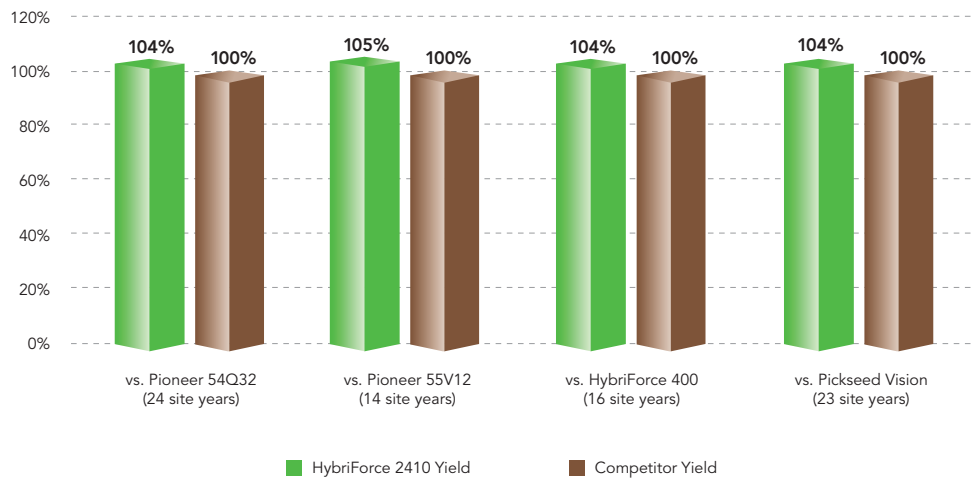
NEW FOR 2012

Next Generation Hybrid Alfalfa

Using patented hybrid technology, HybriForce 2410 brings the same performance level producers have come to expect from hybrids in other crops such as corn and canola. HybriForce 2410 is the next generation of HybriForce alfalfa hybrids and delivers unsurpassed forage yield potential. HybriForce 2410 outpaced the first generation HybriForce 400 by over 4% in research trials.

HybriForce 2410 delivers exceptional seedling vigor and hybrid performance rewarding growers for many harvests after establishment. Its exceptional regrowth, plant vigor and fine stems allow for more aggressive cutting regimes to yield more and better quality forage. Hybrids by design deliver more yield in the field over commercially produced synthetic varieties.

HybriForce 2410 Yield Performance*



Yield Protection for Alfalfa Begins with Seed Production

MsSunstra hybrid alfalfa technology protects the forage yield potential in the commercial seed you purchase. How is this accomplished? It is accomplished by controlling pollination with the patented MsSunstra seed production process. Other alfalfas cannot control pollination to this degree. Non-hybrid alfalfa commercial seed suffers yield loss from inbreeding as a result.

BrettYoung is taking forage performance to a new level with the introduction of a number of new alfalfa varieties – HybriForce 2410, 4020 MF, 4010 BR and 3010. Consult our 2012 Forage Guide or a variety specific product sheet for more information. These new varieties have traits that are adapted to perform under challenging environments or achieve specific objectives.

*Yield information taken from public small plot replicated trials across the United States. Pickseed Vision is registered as DKA 43-13 in the US.

BrettYoung is a registered trademark for BrettYoung Seeds Limited. HybriForce alfalfas are products of Dairyland Seed's exclusively patented msSunstra® Hybrid Alfalfa. Apron XL is a registered trademark of a Syngenta Group Company.

KEY CHARACTERISTICS

- Highest forage yield potential
- Rapid recovery
- Dense, persistent stands
- Fine stems and excellent quality
- Fall Dormancy 4
- Very good winter hardiness
- Excellent disease resistance

Treated with:

Ultracoat



Hybrid System:

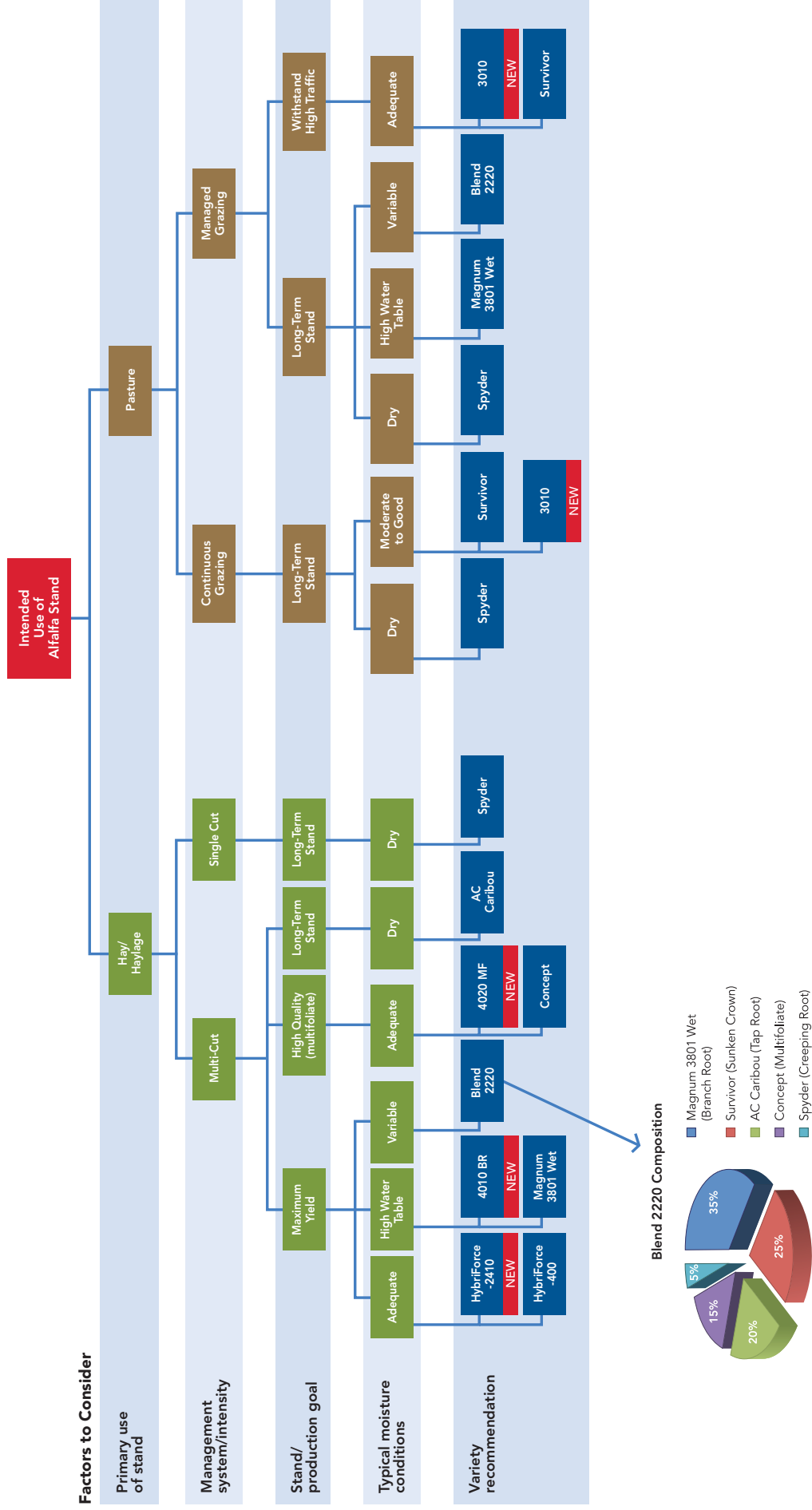


For more information
Visit us at brettyoung.ca or call toll free at 1-800-665-5015

BrettYoungTM

Alfalfa Variety Selector

Follow the alfalfa variety selector below to find the variety that is best suited for the soil and environmental conditions on your farm that will achieve your forage production goals.



For more information on our complete forage line-up including legumes, grasses, stock blends, and corn consult our 2012 Forage Guide. The Guide also contains useful agronomic information to help you evaluate an existing forage stand and how to establish a productive forage stand. We are proud of our carefully selected stock blends, but we can also custom blend to your exact specifications and have it shipped within 48 hours. Ask your BrettYoung Regional Account Manager or your local retail for more information.

