

Product Sheet

Concept



Concept is a new synthetic variety resulting from the crossing of fall dormancy 2 elite plants selected for disease resistance and forage quality onto fall dormancy 2 yield trial plants selected for persistence. Concept is a semi-upright variety with multifoliate expression ratio of 91% providing a dense leafy canopy ideal for hay and haylage production. A consistent performer, Concept meets grower need across the fall dormancy 2,3 and 4 production zones.

FEATURES	
Maturity	Medium
Winterhardiness	2.0
Fall Dormancy	3.0
Regrowth	Excellent
Leaf Type	Multifoliate
Leaf Expression	91%
Disease Resistance Index	30
Phytophthora Root Rot	HR
Bacterial Wilt	HR
Fusarium Wilt	HR
Verticilium Wilt	HR

Concept adapts to a wide range of cutting regimes and responds when pushed by balanced, aggressive management.

Yield Information Head To Head			
Variety	Competitor	Concept	Concept Advantage
Vernal	4.88	6.32	129%
Pioneer 5312	6.03	6.67	111%
Oneida VR	5.71	6.32	111%
Reward	5.74	6.21	108%
WL 325HQ	5.95	6.34	107%
Ameristand 403T	5.73	6.09	106%



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